

**CompTIA**  
**Communities & Councils Forum**  
 March 11-13, 2019 | Chicago Marriott Downtown

**REGISTER NOW**



**Agenda**

**Monday, March 11**

5:00 – 6:00	<p><b>New Member and Attendee Orientation</b>          If you are new to CompTIA or CCF, join this session designed with you in mind. You will learn important background information on our membership program to help you get the most out of your experience at CCF.</p>
6:00 – 7:30 p.m.	<p><b>Mix and Mingle</b>          An opportunity to meet and network with colleagues across CompTIA Communities, Councils and more over appetizers and cocktails</p>
7:30	<p>Free time for dinner and exploring the Windy City.</p>

**Tuesday, March 12**

8:00 – 8:45 a.m.	Networking Breakfast	
9:00 – 10:15 a.m.	<p><b>Communities Welcome and Industry Focus Session</b>  <i>The Future of Communities: Driving Engagement in a Digital World: A presentation and discussion on</i> how technology is changing the way people and businesses interact and what future communities will look like.</p>	<p><b>Councils' Welcome and Introductions</b>  <i>(appointed council members)</i>          Kickoff of Industry Advisory Councils for 2019!          Get the full picture of what's in store for our Councils this year.</p>

10:30 – 12:00 p.m.	<p><b>IT Security Community Meeting</b> Join the IT Security community to hear about their latest activities and participate in a powerful workshop designed to shape the industry.</p>	<p><b>Advancing Women in Technology Community Meeting</b> Join the AWIT community to hear about their latest activities and participate in a powerful workshop designed to shape tomorrow’s tech workforce.</p>	<p><b>Individual Councils Working Meetings</b> <i>(appointed council members)</i></p> <ul style="list-style-type: none"> <li>- Channel Advisory Board</li> <li>- Business Applications Advisory Council</li> <li>- Smart Cities Advisory Council</li> <li>- Drone Advisory Council</li> <li>- Blockchain Advisory Council</li> </ul>
12:00 – 1:00 p.m.	<p><b>Networking Lunch &amp; CompTIA Update</b> Nancy Hammervik, EVP, Industry Relations, will review the key strategies and goals for CompTIA in 2019.</p>		
1:15 – 2:45 p.m.	<p><b>Emerging Technology Community Meeting</b> Join the Emerging Technology community to hear about their latest activities and participate in a powerful workshop designed to shape the industry.</p>	<p><b>Advancing Diversity in Technology Community Meeting</b> Join the ADIT community to hear about their latest activities and participate in a powerful workshop designed to shape tomorrow’s tech workforce.</p>	<p><b>Individual Councils Working Meetings</b> <i>(appointed council members)</i></p> <ul style="list-style-type: none"> <li>- Channel Advisory Board</li> <li>- Business Applications Advisory Council</li> <li>- Smart Cities Advisory Council</li> <li>- Drone Advisory Council</li> <li>- Blockchain Advisory Council</li> </ul>
2:45 – 3:00 p.m.	Networking Break		
3:00 – 4:00 p.m.	<p><b>Hidden Figures: Driving Women to Cyber Security Careers</b> A Security and Advancing Women in Technology Community Joint Workshop</p> <p>In an industry where less than 1 in 5 workers are women, the representation of women in the security field is even less. Join this conversation on how we can attract more women to this lucrative field and have a positive impact on individual careers and the industry workforce.</p>	<p><b>Removing Unconscious Bias in EmTech An Emerging Technology &amp; Advancing Diversity in Technology Community Joint Workshop</b></p> <p>In an industry where technology is frequently developed from a white male perspective, it is vital that we address and remove unconscious bias in emerging technologies. Join this workshop where we will recommend effective strategies on building a more inclusive tech landscape.</p>	

4:00 – 5:00 p.m.	<b>Day 1 Communities Report Outs</b> Communities share their discoveries and plans for the coming year, inviting all attendee feedback and conversation.
5:00 – 6:30 p.m.	<b>End of Day Wine Down</b> Cap off a great day of thought leadership and industry meetings with cocktails, snacks and conversation!
6:30 p.m.	Free Evening for Dinner and Exploring Chicago

**Wednesday, March 13**

7:45 – 8:30 a.m.	Networking Breakfast		<b>Individual Councils Working Meetings</b> <i>(appointed council members)</i> <ul style="list-style-type: none"> <li>- Channel Advisory Board</li> <li>- Business Applications Advisory Council</li> <li>- Smart Cities Advisory Council</li> <li>- Drone Advisory Council</li> <li>- Blockchain Advisory Council</li> </ul>
8:30 – 9:15 a.m.	<b>Communities Industry Focus Session</b> <b><i>Innovative Approaches to Addressing the Skills Gap</i></b> <i>Charles Eaton, CEO of Creating IT Futures</i>		
	<p>By 2020, nearly one million positions will need to be filled in the tech industry. 85% of the jobs that will exist in 2030 haven't been invented yet. With tech fast becoming the life blood of all businesses, what can we do as an industry to close the gap?</p>		
9:15 – 9:30 a.m.	Networking Break		
9:30 – 11:00 a.m.	<b>Future Leaders Community Meeting</b> Join the Future Leaders community to hear about their latest activities and participate in a powerful workshop designed to shape tomorrow's tech workforce.	<b>Technology Lifecycle Services Community Meeting</b> Join the TLS community to hear about their latest activities and participate in a powerful workshop designed to shape the industry.	
11:15 – 11:45 a.m.	<b>XaaS and Recurring Revenue in the World of Business Technology – a Managed Service Community Workshop</b> From business apps to automobiles and everything in between, the adoption of a services model continues to accelerate to the point where it shapes many of today's go-to-market strategies. Learn how MSPs are ideally positioned to layer new technology into their recurring revenue business, and how many new technologies are looking to the MSP model as a path to success.		

11:45 – 1:00 p.m.	<p><b>CompTIA State of the Industry &amp; Lunch</b>  Hear the latest industry trends hot off the press from our ever-popular State of the Industry Report. Our research team will provide guidance and insight to help grow your business and guide your community or council in 2019.</p>		
1:15 – 2:45	<p><b>Managed Services Community Meeting</b>  Join the Managed Services community to hear about their latest activities and participate in a powerful workshop designed to shape the industry.</p>	<p><b>CompTIA Certification Update (1:15-1:45)</b>  <i>John McGlinchey, Executive Vice President, Global Business Development</i>  Join this session to learn what our certification team is working on, and how your community or business can leverage CompTIA’s world-class portfolio of skills certifications.</p>	<p><b>Council Report Outs (1:15 – 2:30)</b>  <i>(appointed council members)</i></p>
1:45 – 2:45		<p><b>Joint Technology Lifecycle Services &amp; Future Leaders Community Workshop (1:45-2:45)</b>  As the average age of our services workforce increases, it is imperative to our business success that we attract the next generation into the industry. Join this important workshop where we will look at the barriers preventing youth from entering tech careers, and build top recommendations designed to attract and retain youth in our businesses.</p>	
2:45 – 3:30 p.m.	<p><b>Day 2 Communities Report Outs &amp; Closing</b>  Communities share their discoveries and plans for the coming year, inviting all attendee feedback and conversation</p>		