

Date: 19th & 20th June
Location: Birmingham



Community Meeting Agenda – 2018 is all about Growth

19th June

14:30 – 17:30	Marketing Genius Cafe	15:30 – 17:30	Vendor Round Table By Invite Only
18:00 – 19:00	Networking Drinks		
19:00 – 22:00	Networking Dinner		

20th June

08:30 – 09:00	Registration, Breakfast and Networking					
09:00 – 09:15	Welcome					
09:15 – 10:00	Update from Executive Council, Young Technologists and Emerging Technologies Opportunities					
10:00 – 10:45	Opening Keynote: The Convergence of Technology - Navigating the Opportunities of the Future <ul style="list-style-type: none">• Emergent Technologies as a catalyst for both business growth and social value• Disruptive technology solutions for cyber protection and how to get ahead of the transformational change curve• Investing in empowering and skilling your current and future technology talent Speaker: Sally Eaves, Emergent Technology CTO Global Strategy Advisor					
10:45 – 11:15	Networking Break					
11:15 – 12:15	Breakouts Each leader will introduce their breakout sessions; the community will then break into the following groups according to interest. <table><tr><td>Breakout 1: Leadership skills; grow a business with good culture Speaker: Mark Matthews, CEO, ATG-IT</td><td>Breakout 2: Unconference Crowd source best practice and answers for your business. Moderator: David Watson, MD, Evolve Computers</td></tr></table>			Breakout 1: Leadership skills; grow a business with good culture Speaker: Mark Matthews, CEO, ATG-IT	Breakout 2: Unconference Crowd source best practice and answers for your business. Moderator: David Watson, MD, Evolve Computers	
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12:15 – 13:15	Lunch and Networking Break					
13:15 – 14:00	Keynote: How to Scale to £1million And Beyond: Build An MSP That Works For You Rather Than You For It Speaker: <i>Stuart Warwick - Founder at Scale Your IT/MSP With Confidence</i>					
14:00 – 15:00	Breakout Each leader will introduce their breakout session, and attendees will select a session based on interest. <table><tr><td>Breakout 3: From MSP to MSSP Speaker: John Rollinson General Manager & Co Founder, Data Shepherd</td><td>Breakout 4: Networking The art of networking. Its not what you know but who you know!</td><td>Breakout 5: Workforce Panel looking at innovative way to build up the workforce</td></tr></table>			Breakout 3: From MSP to MSSP Speaker: John Rollinson General Manager & Co Founder, Data Shepherd	Breakout 4: Networking The art of networking. Its not what you know but who you know!	Breakout 5: Workforce Panel looking at innovative way to build up the workforce
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Panel: Mike Brooman,
CEO, Vanti; Julia Moiseeva,
Director, FinTest; Tracy
Pound, MD, MaximITY,
Molly Thompson,
Community Manager,
Silicon Canal

15:00 – 15:30 **Networking Break**

15:30 – 16:05 **Community Business & Awards Programme**

16:05 – 16:50 **Keynote: Why Sales People Fail & How NOT to Sell Technology**

Marcus Cauchi, Partner-Centric Channel Sales Management Training, Sandler Training &
Jamie Claret, Director, Amazing Support

16:50 – 17:00 **Meeting Wrap-Up and Close**