



Agenda

1:00-1:05pm

Welcome Remarks

- [Alan Shark](#), Executive Director, Public Technology Institute, CompTIA

1:10-1:30pm

Assessing Cybersecurity Threats with Vince Crisler of Dark Cubed

Over the past few years, cybersecurity has moved from the server room to the board room to the dining room. With so many issues flooding the news from ransomware and fake wire transfer requests to the hacking of personal information and health records, it is hard to find solid ground on where to start. Join us for a frank and candid one-on-one discussion with Vince Crisler, Founder and CEO of Dark Cubed, on the current state of cyber threats and the issues that public and private sector leaders should be focusing on.

Speaker:

- [Vince Crisler](#), Founder & CEO, Dark Cubed

1:30-1:40pm

Live from the Communications Operations Center

While many think of cybersecurity as just an IT issue, cyber threats and attacks also impact critical public-facing government operations such as 911, emergency communications, and traffic movement. Hear from a local government public safety executive and CIO on why agency collaboration is necessary and how they are working together to defend against potential security threats.

Speaker:

- [Eddie L. Reyes](#), Director of Public Safety Communications, Prince William County, Virginia

1:40-2:00pm

What Is Your Disaster Operations and Response Plan Missing?

Formal disaster operations, response, and recovery plans are the linchpin to any local government IT and security department, especially as online services and remote work have become more prevalent during the COVID-19 pandemic. Find out what Rancho Cucamonga, California did to develop a plan and learn the key steps to creating your own effective plans.

Speaker:

- [Darryl Polk](#), Director of Innovation & Technology, City of Rancho Cucamonga, California

2:00-2:20pm

All Hands On Deck: How Durham County Responded to a Ransomware Attack

On the evening of Friday, March 6, 2020, Durham County, North Carolina, was hit with a ransomware attack, leading the county government to shut down its IT systems to assess damage and leaving more than 2,000 employees without access to their work email or phones. Hear from two Durham County executives about how county leadership deployed an “all hands on deck” strategy that enabled IT teams, disaster management officials, and employees to coordinate and efficiently restore employee and county resources and operations.

Speakers:

- [Lyvon Garth Jr.](#), Chief Information Security Officer, Durham County, North Carolina
- [Greg Marrow](#), Chief Information Officer, Durham County, North Carolina

2:20-2:50pm

Ask the CISOs: An Interview with Local Government Chief Information Security Officers

What keeps a CISO up at night? How do they keep on top of emerging threats, employee retention issues, and recruitment opportunities? What are they doing to maintain effective security practices in their organization, especially in the face of potential budget cuts? Get inside the minds of local government CISOs during this interview.

Speakers:

- [Brian Gardner](#), Chief Information Security Officer, City of Dallas, Texas
- [Greg McCarthy](#), Chief Information Security Officer, City of Boston, Massachusetts

2:50-3:00pm

Cyber Insurance: What You Need to Know Now

For many local governments, cyber insurance is one of the least understood tools in their security toolbox—but it can also be one of the most valuable. Learn how to better understand your cyber insurance policy and what to expect if you have to use it to pay a ransomware

attacker and restore operations. If you don't currently have cyber insurance, this session will offer insight into the value and benefits of having a policy.

Speaker:

- [Rita Reynolds](#), Chief Technology Officer, National Association of Counties

3:00-3:20pm

How to Build a Top-Tier Government IT Team

In a time when most local governments are decreasing their IT expenditures, the City of Appleton, Wisconsin, is making a strategic investment in IT as the foundation for many of the services it provides. Mayor Jake Woodford explains why Appleton is making IT and cybersecurity a priority and why he is investing in IT training and cybersecurity resources. Come hear his thoughts on why local elected leaders need to be more proactive and engaged when it comes to supporting cybersecurity efforts.

Speaker:

- [Mayor Jacob A. Woodford](#), City of Appleton, WI

3:20-3:40pm

State and Local Collaboration: How to Build Effective Partnerships

Collaboration and resource sharing on cybersecurity is the top opportunity for local leaders to partner with states. Hear from state and local IT executives about their successes and lessons learned from collaboration and learn best practices for working with state and county agencies on information-sharing and productive collaboration.

Speakers:

- [Bernie Acre](#), Chief Information Officer, City of Bryan, Texas
- [Andy Brush](#), Cybersecurity and Infrastructure Protection, Department of Technology Management and Budget, State of Michigan
- [Adam Frumkin](#), Chief Information Officer, Franklin County Data Center, Franklin County, OH

3:40-3:55pm

2020 PTI/CompTIA National Survey of Local Government Cybersecurity Programs: Topline Results

Be the first to hear the results of PTI's latest local government cybersecurity survey, conducted in the summer of 2020. City and county IT leaders will discuss what the findings mean for fellow local government officials and how to use the survey data to improve cybersecurity practices and efforts.

Speakers:

- [Vanetta M. Pledger](#), CIO and Director of Information Technology Services, City of Alexandria, Virginia
- [Wendy Wickens](#), Director of Information Technology, Loudoun County, Virginia; Chair, PTI City/County Technology Leadership Forum

3:55-4:00pm

Closing Remarks