

Luciano Giesso



Luciano Giesso serves as Sales Director at Satellogic. He is a multinational executive with more than 20 years' experience in technology & services.

Prior to joining Satellogic, he launched Brazil, Central America and US operations for an Argentina-founded IT services company, Apex America, transitioning the company's business model from a local venture to a regional player. Based in the US, he was responsible for all commercial efforts as well as managing operations for Fortune-500 clients across the Americas, leading multi-country teams of 100+ employees. He has previously worked with IBM for over 14 years, occupying several management and sales positions in Latin America.

Fluent in English, Spanish, French, Portuguese and German, Mr. Giesso holds an Engineer's Degree from UCA and an MBA from San Andrés University, both in Buenos Aires, Argentina. He has also completed executive programs in Harvard Business School and MIT Sloan School of Management.