



Preliminary Agenda

*As of November 4, 2019
Subject to Change*

Summit Facilitator: Alan Shark, Executive Director, PTI

Thursday, November 14

11:30am – 12:00pm	Registration
12:00pm – 1:00pm	<p>Luncheon Keynote – State and Local Collaboration in Texas: Working Together in Times of Crisis</p> <p>Todd Kimbriel, CIO for the State of Texas, will kick off the PTI CIO and Leadership Summit by sharing how his agency is working with cities and counties throughout the state to make their IT systems more secure. Kimbriel will share lessons learned from a ransomware attack earlier this year that impacted 23 Texas municipal governments, and the steps that the Texas Department of Information Resources, working in collaboration with municipal leaders, took to help to respond and recover from the ransomware attacks.</p> <p>Keynote Speaker:</p> <ul style="list-style-type: none">• Todd Kimbriel, CIO, State of Texas
1:00pm – 1:15pm	Networking Break
1:15pm – 2:00pm	<p>Critical Issues in Technology Leadership</p> <p>Facilitated and interactive roundtable discussions with Summit participants. Over the last decade of PTI CIO Summits, this has become one of our most popular agenda items as attendees get the opportunity to share pressing or priority issues and needs with each other!</p>
2:00pm – 2:15pm	Networking Break

2:15pm – 3:00pm

IT as a True and Valued Partner or Menial Service Provider?

The City of Chicago recently announced a proposal to merge the city's IT function with the fleet and facilities department and re-locate the CIO position to the Mayor's Office. City leadership sees this as a way to save money. Critics, however, see this move as a step backward, diminishing the role of the IT agency with the CIO not having the resources or time to manage IT effectively. PTI has long promoted the need for the IT department to "be at the table" – to be a true partner when it comes to technology strategy and implementation, not just viewed as a menial service provider. During this discussion we will explore how IT is currently viewed by local government management, and the strategies that IT leaders have developed to be more effective partners.

Panelists:

- Clifford Clarke, CIO, Public Technology Institute
- Brad Hartig, CIO, City of Scottsdale (Arizona)
- Paul Hopingardner, CIO, Travis County (Texas)
- Chris Lilly, Director of Information Technology, City of Murfreesboro (Tennessee)
- Chris Nchopa-Ayafor, CIO, Tarrant County (Texas)
- Wendy Wickens, Director of Information Technology, Loudoun County (Virginia)

3:00pm – 3:45pm

Data Management: Taking Stock of Strategic Assets – What is Your Plan?

With the explosion of data, both structured and unstructured, how can the CIO best manage their data as an asset while at the same time safeguarding it against external and internal threats?

Panelists:

- Adam Frumkin, CIO, Franklin County (Ohio)
- Bill Hunter, Director, Communications & Information Technology, Roanoke County (Virginia)

3:45pm – 4:45pm

Effective Cybersecurity: Risks and Rewards

Much has happened in the past year with ransomware hitting epidemic proportions. Learn how ransomware can be reduced or eliminated as well as what to look for in a cyber insurance policy.

Panelists:

- Maggie Brunner, Program Director, Homeland Security & Public Safety Division, Center for Best Practices, National Governors Association
- Laurel Caldwell, Information Technology Services Director, Latah County (Idaho)
- Clifford Clarke, CIO, Public Technology Institute
- Chris Neves, Director of Information Technology, City of Louisville (Colorado)

4:45pm – 5:15pm

The State of City and County IT: Preliminary Results from the 2019 National

Survey – Interactive Polling and Discussion

This presentation and discussion will unveil the preliminary results of the 9th Annual PTI “State of City and County IT” national survey. This session will provide attendees with a better understanding of the IT issues that are affecting governments nationwide.

5:15pm – 6:30pm

Networking Reception

Friday, November 15

8:30am – 9:00am

Breakfast

9:00am – 11:45am

Executive Strategy Forum: PTI CIO Council Executive Committee and Interested Individuals

The PTI CIO Council represents CIOs and IT directors in PTI member cities and counties. The leadership of this Council, the Executive Committee, will meet to identify research needs and opportunities that impact local government technology leadership, IT operations, and citizen/service delivery. The intent: To craft a research agenda for PTI for 2020. All CIO Summit attendees are invited to participate in this interactive, facilitated discussion and planning session.

Discussion Facilitators:

- Maggie Brunner, Program Director, Homeland Security & Public Safety Division, Center for Best Practices, National Governors Association
- Barry Condrey, CIO, Chesterfield County (Virginia)
- Seth Robinson, Senior Director, Technology Analysis, CompTIA
- Alan Shark, Executive Director, PTI

Topics to be discussed:

Managing IT Compliance Policy and Privacy and Eliminating Fraud

An effective technology compliance program has many safeguards that help protect your local government’s data and technology infrastructure while meeting industry and federal government regulations. We will examine the key components of IT compliance – managing mobile devices, software and hardware, data protection, and personnel and human resources – and offer recommendations for city/county leaders to ensure their counties comply with an ever-changing regulatory environment.

How to Support Artificial Intelligence Blockchain Technology in Your Organization

Learn about the practicalities of AI and blockchain and how it will transform how government operates.

Building Effective Public/Private and State/Local Partnerships

Participants will share their insights into the technology and organizational

trends impacting local government IT and how to strengthen relationships with the vendor community and state agencies to improve efficiency and effectiveness.

11:45am – 12:00pm

Closing Remarks