
I. Welcome & Announcements (10 minutes)
   a. Updates from the Chair
      i. BizTech Podcast
      ii. You Tube Channel
      iii. Available on-demand sessions
   b. Meeting overview
      i. Breakout discussions
      ii. Focus Presentation
   c. ISAO introduction

II. Breakout Discussions (40 minutes)
   a. How to talk about security to educate.
      i. Breaking down to simple terms and concepts
      ii. Security technology
      iii. Security threats
      iv. Security industry and government efforts
   b. How to talk about security as table stakes for doing business.
      i. Earning trust
      ii. Having calm conversations about very real risks and consequences
      iii. What you’ll be doing to address their security
      iv. Talking about your own security
   c. How to talk about security in a uniquely stressful moment in history
      i. Overcoming numbness
      ii. Fine line between urgency and imminent doom
      iii. Active listening

III. Cybersecurity Focus Presentation: How to Educate and Establish stakes in today’s Environment (30 minutes)
   a. Ian Thornton-Trump, CISO, Cyjax, Ltd.

IV. Q&A and Wrap up

You are invited to stay on the virtual meeting for a casual open mic “after-meeting” hangout to help break up your day. Let’s get to know each other!