

CompTIA Communities & Councils Forum 2020 Online: Where Tech Innovation Meets Collaboration...*Virtually*

Agenda

Tuesday, March 17

11:00 – 11:30 a.m. CT	<p>CCF Welcome & Special Announcement CompTIA’s EVP Industry Relations, Nancy Hammervik, as we kick off CCF 2020, focused on bringing together tech innovation and collaboration. Hear the latest on CompTIA’s efforts to drive the adoption of technology and advance the industry this year.</p>
11:30 a.m. -12:15 p.m. CT	<p>How Emerging Technologies are Delivering Business Outcomes CompTIA’s Chief Technology Evangelist, James Stanger, will lead a lively conversation with a cross-section of our Industry Advisory Council thought leaders on how they are leveraging IoT, AI, Drones and Blockchain to deliver innovative business solutions. This moderated discussion will provide actionable insight and open doors to new revenue streams.</p>
12:15 – 12:40 p.m. CT	<p>Advancing Tech Talent & Diversity Community Launch Hear more about the launch of this powerful CompTIA community, combining forces of four previously established communities – Advancing Diversity, Advancing Women, Future Leaders and Technology Lifecycle Services - designed to shape tech workforce cultures that meet evolving marketplace demands, attract top talent and give your company a competitive edge.</p>
12:40 – 12:45 p.m. CT	<p>Coffee Break Q&A</p>
12:45 – 1:15 p.m. CT	<p>When Your Plan Meets Reality: MSP Security Planning for security and incident response is crucial to both business continuity and meeting the needs of your clients. But what happens when, after all that planning, you still get punched in the mouth? How resilient is your plan? HighWire Network's executive team will share their insight on effective security planning for today.</p>
1:15 – 1:30 p.m. CT	<p>Social Media Best Practices Get tips & tricks on social media best practices from Kelly Stone, Sr. Director, Global Social Media, CompTIA.</p>
1:30 - 2:00 p.m. CT	<p>Making the Decision to Build a Technology Channel This discussion will help companies who are considering an in-direct channel strategy to better understand the key areas of consideration when making a channel build decision for their firm (or division of a larger firm). We will present an overview of IT channel structures, the potential advantages of channels, the associated investments and time required to build an effective channel and ultimately highlight the key questions that must be addressed to come to a well-informed go/no-go decision.</p>
2:00 – 2:45 p.m. CT	<p>The Ultimate A.I. Power Panel Our power panel of thought leaders from our inspiring Artificial Intelligence Advisory Council - executives from Google, Facebook, IBM and Oracle - will explore the latest trends, top solutions and implementation challenges facing this exciting field.</p>
2:45 p.m. CT	<p>CompTIA Communities & Councils Online Wrap-Up</p>