CCF 2020: Where Tech Innovation Meets Collaboration

Agenda

Monday, March 16

5:00 – 6:00 p.m.	**New Member and Attendee Orientation** If you are new to CompTIA or CCF, don't miss this session. It's a great opportunity to learn about CompTIA's membership program and how to get the most out your experience at CCF.
6:00 – 7:30 p.m.	**Mix and Mingle** An opportunity to meet and network with colleagues and industry leaders across CompTIA communities and councils over appetizers and cocktails.
7:30	Free time for dinner and exploring the Windy City.

Tuesday, March 17

8:00 – 8:30 a.m.	**Networking Breakfast**

8:30 – 9:00 a.m.	**CCF Welcome** Join CompTIA's EVP Industry Relations, Nancy Hammervik, as we kick off CCF 2020, focused on Enabling the Latest Tech Solutions to Deliver the Best Business Outcomes. Hear the latest on CompTIA's efforts to drive the adoption of technology and advance the industry this year.	
9:00 – 9:45 a.m.	**How Emerging Technologies are Delivering Business Outcomes** CompTIA's Chief Technology Evangelist, James Stanger, will lead a lively conversation with a cross-section of our Industry Advisory Council thought leaders on how they are leveraging IoT, AI, Drones and Blockchain to deliver innovative business solutions. This moderated discussion will provide actionable insight and open doors to new revenue streams.	
9:45 – 10:00 a.m.	**Networking Break**	
10:00 a.m. – 1:00 p.m.	**Advancing Tech Talent & Diversity Community Meeting** • **NEW!** Get in on the ground floor of this powerful CompTIA community, designed to shape tech workforce cultures that meet evolving marketplace demands, attract top talent and give your company a competitive edge. • Hear from Diego Ferrer - CIO City of Chicago Dept. of Aviation - Midway and O'Hare International Airport, on effective strategies for building an emerging tech-ready workforce. • Take action and collaborate to accelerate workplace diversity efforts and shape the future of our industry.	**Councils' Welcome and Introductions** *(appointed council members)* Our six Industry Advisory Councils will meet together to kick off the 2020 calendar year! Welcome, council introductions, and a sneak peek into our cross-collaborative council project, "Integration 2020." **Individual Council Working Meetings** *(appointed council members)* Each council will meet separately to work on industry deliverables for the broader tech industry. Individual council agendas will be published prior to the meeting. Council meetings to include: - Artificial Intelligence Advisory Council - Blockchain Advisory Council - Business Applications Advisory Council - Channel Advisory Board - Drone Advisory Council - Internet of Things Advisory Council
1:00- 2:00 p.m.	**Networking Lunch & Tech Discussion Groups** Enjoy lunch with industry colleagues and join a tech discussion group around one of several emerging technology topics. These unstructured, casual conversations allow you to connect with experts, ask questions, voice an opinion, and find people who share your interests.	

| 2:00 – 5:00 p.m. | **Managed Services Community Meeting**
• Make 2020 a breakout year for your solution provider business. Work alongside industry peers and thought leaders to share proven practices that deliver business results for MSPs.
• Walk away with actionable advice on how to make your partnerships more profitable and how to make security a key differentiator in your business.
• Learn how to optimally align your strategic offerings, fully leverage complementary solutions, and combine them into one powerful solution for your customer. | **Individual Council Working Meetings**
(appointed council members)

Council members to continue work toward 2020 objectives.

Council meetings to include:
- Artificial Intelligence Advisory Council
- Blockchain Advisory Council
- Business Applications Advisory Council
- Channel Advisory Board
- Drone Advisory Council
- Internet of Things Advisory Council

Council Projects Include:
- AI. Decision Tree Matrix
- A.I. Lifecycle
- CompTIA Recruitment and Awareness Campaign for SaaS Vendors
- Top SaaS use cases, best practices, and how to make money
- Blockchain Implementation Project
- Vendor Channel Readiness Assessment
- Vendor Channel Playbook for Buyer's Journey
- Drone Master Class Prep Questions
- Drone Council Objectives and Reset
- IoT Reference Architecture, Ecosystem, and Associated Players
- IoT Use Cases by Vertical, Outcomes and Impact |

5:00 - 7:30 p.m.	**BoT of Gold Networking Party** Cap off a great day of thought leadership and industry meetings with cocktails, snacks and conversation!
7:30 p.m.	Free evening for dinner and exploring Chicago

Wednesday, March 18

8:00 – 8:30 a.m.	**Networking Breakfast**	
8:30 – 9:15 a.m.	**The Ultimate AI Power Panel** Join us for a power panel of thought leaders from our inspiring Artificial Intelligence Advisory Council as executives from Google, Facebook, IBM and Oracle explore the latest trends, top solutions and implementation challenges facing this exciting field.	
9:15 – 9:30 a.m.	**Networking Break**	
9:30 a.m. – 12:15 PM	**Emerging Technology Community Meeting** • Learn how to address the constant challenges we face in the industry as well as how to gain and maintain profitability through emerging technologies. Hear as industry experts address the "Future of Emerging Tech," and provide real-life use cases from solution providers who have successfully adopted an emerging technology. • Get access to CompTIA's new Emerging Technology Innovation Assessment tool and emerging tech whitepapers, designed to help you examine the areas of your business that are necessary to drive innovation and uncover the steps that are needed to ensure you're ready to expand your business with the hottest emerging technologies. • Gain insight into the latest emerging tech adoption as we reveal our highly anticipated EmTech Top 10, and then help us shape the next iteration of this tool to provide even more in-depth analysis and actionable advice.	**Individual Council Working Meetings** *(appointed council members)* - Artificial Intelligence Advisory Council - Blockchain Advisory Council - Business Applications Advisory Council - Channel Advisory Board - Drone Advisory Council - Internet of Things Advisory Council
12:15 – 1:15 p.m.	**Networking Lunch & CompTIA Discussion Groups**	

	Enjoy lunch with industry colleagues and join a CompTIA discussion group of interest to you. These unstructured, casual conversations will allow you to connect with CompTIA experts, ask questions, voice an opinion, and learn more about your industry trade association.	

1:15 - 4:00 p.m.	**IT Security Community Meeting**
	• *Be Prepared!* Get a guided tour of our gap assessment process, designed to help you identify your security strengths and areas for improvement, and leave with specific next steps.
	• Learn how to leverage CompTIA's new *Incident Response Planning Guide* to prepare you for a security incident and participate in peer-to-peer best practice sharing on compliance, insurance, regulatory laws, technology and staff skills.
	• Gain expert advice on ways to grow the security relationship with your customers.
		Industry Advisory Council Report Outs (1:15 – 2:30 p.m.)
		(Open to All Attendees)
		Join CompTIA's Industry Advisory Councils as they present key findings from their individual Council Working Meetings.
		  - Artificial Intelligence Advisory Council
		  - Blockchain Advisory Council
		  - Drone Advisory Council
		  - Internet of Things Advisory Council
		  - Business Applications Advisory Council
		  - Channel Advisory Board

2:30 – 4:00 p.m.		**Industry Advisory Councils - Departures** (2:30 p.m.)

Join us in the member area throughout the event to meet with your CompTIA member reps and learn more about your benefits!

You'll also have the opportunity to join these interactive demonstrations:
Social Media Best Practices – Get Tips & Tricks from our Social Media Expert, Kelly Stone
Tuesday 10:30 - 11:00 a.m. or 2:30 - 3:00 p.m.
Wednesday 10:30 - 11:00 a.m. or 2:15 - 2:45 p.m

Learn more about the launch of our Online Engagement Platform and Technology Interest Groups
Tuesday 11:15 - 11:45 a.m. or 3:15 - 3:45 p.m.
Wednesday 11:15 - 11:45 a.m. or 3:00 - 3:30 p.m.