CompTIA
Communities &
Councils Forum
March 11-13, 2019 | Chicago Marriott Downtown

REGISTER NOW

Agenda

Monday, March 11

5:00 – 6:00	**New Member and Attendee Orientation** If you are new to CompTIA or CCF, join this session designed with you in mind. You will learn important background information on our membership program to help you get the most out of your experience at CCF.
6:00 – 7:30 p.m.	**Mix and Mingle** An opportunity to meet and network with colleagues across CompTIA Communities, Councils and more over appetizers and cocktails
7:30	Free time for dinner and exploring the Windy City.

Tuesday, March 12

8:00 – 8:45 a.m.	Networking Breakfast	
9:00 – 10:15 a.m.	**Communities Welcome and Industry Focus Session** *Getting Over the Future Gap* Science-fiction has long promised an amazingly-convenient future that has yet to arrive. How do we get there? The answer lies in companies embracing emerging technologies and taking the steps to actually implement those innovative solutions. Join CompTIA's Chief Technology Evangelist James Stanger for a pragmatic look at the "future gap" -- the space between what emerging tech has made possible and what's actually been adopted. Working with a panel of experts, we'll provide concrete steps on how we can take technology that is tantalizingly close to revolutionizing business -- AI, blockchain and XR to name a few -- from the bleeding edge to the boardroom.	**Councils' Welcome and Introductions** *(appointed council members)* Kickoff of Industry Advisory Councils for 2019! Get the full picture of what's in store for our Councils this year.

10:30 – 12:00 p.m.	**IT Security Community Meeting** ➕ Join us to develop resources that will empower the industry on the journey to cybersecurity excellence in the next decade. ➕ Walk away with solutions to keep up with the latest threats, ensure your staff is trained on the current IT security landscape and effectively convey the value of your security offering to clients.	**Advancing Women in Technology Community Meeting** ➕ Take action and participate in this powerful workshop designed to shape tomorrow's tech workforce. ➕ Develop resources that empower women with the tools, guidance and confidence they need to enter the tech industry and advance their careers.	**Individual Councils Working Meetings** *(appointed council members)* ➕ Channel Advisory Board ➕ Business Applications Advisory Council ➕ Smart Cities Advisory Council ➕ Drone Advisory Council ➕ Blockchain Advisory Council
12:00 – 1:00 p.m.	**Networking Lunch & CompTIA Update** Nancy Hammervik, EVP, Industry Relations, will review the key strategies and goals for CompTIA in 2019.		
1:15 – 2:45 p.m.	**Emerging Technology Community Meeting** ➕ Collaborate and debate with peers as you build the next iteration of the highly publicized list of top 10 emerging technologies that will disrupt markets and rock the tech industry. ➕ Walk away with real-world examples of how you can leverage tech in new and interesting ways to grow your business.	**Advancing Diversity in Technology Community Meeting** ➕ Explore creative ways to accelerate workplace diversity efforts. ➕ Uncover fresh approaches that will lead to increased career opportunity and corporate profitability, as well as shape the future of our industry.	**Individual Councils Working Meetings** *(appointed council members)* ➕ Channel Advisory Board ➕ Business Applications Advisory Council ➕ Smart Cities Advisory Council ➕ Drone Advisory Council ➕ Blockchain Advisory Council
2:45 – 3:00 p.m.	Networking Break		
3:00 – 4:00 p.m.	**Hidden Figures: Opening Up Cybersecurity Careers to Women** *An Advancing Women in Technology and IT Security Community Joint Workshop* IT security careers cover everything from coding to customer acquisition, programming to product development, project management to marketing, data breaches to digital forensics, and	**How Emerging Technologies can bolster Diversity and Inclusion** *An Emerging Technology and Advancing Diversity in Technology Community Joint Workshop* Advances in technology are impacting individual careers and reshaping every company and industry. New opportunities exist that were previously unattainable to people from diverse backgrounds. This	

	more! Opportunities abound for all, yet only 14 percent of the current U.S. workforce in cybersecurity is female. Take action to break the glass ceilings in tech, drive more women into this lucrative field and change the industry one woman at a time.	session will explore how advances in tech can strengthen diversity and inclusion in our industry, including upskilling the workforce and providing access for groups that have historically been left out.
4:00 – 5:00 p.m.	**Day 1 Communities Report Outs** Communities share their discoveries and plans for the coming year, inviting all attendee feedback and conversation.	
5:00 – 6:30 p.m.	**End of Day Wine Down** Cap off a great day of thought leadership and industry meetings with cocktails, snacks and conversation!	
6:30 p.m.	Free Evening for Dinner and Exploring Chicago	

Wednesday, March 13

7:45 – 8:30 a.m.	Networking Breakfast	
8:30 – 9:15 a.m.	**Communities Industry Focus Session** *Innovative Approaches to Addressing the Skills Gap* *Charles Eaton, CEO of Creating IT Futures* By 2020, nearly one million positions will need to be filled in the tech industry. 85% of the jobs that will exist in 2030 haven't been invented yet. With tech fast becoming the life blood of all businesses, what can we do as an industry to close the gap?	**Individual Councils Working Meetings** *(appointed council members)* 🔸 Channel Advisory Board 🔸 Business Applications Advisory Council 🔸 Smart Cities Advisory Council 🔸 Drone Advisory Council 🔸 Blockchain Advisory Council
9:15 – 9:30 a.m.	Networking Break	
9:30 – 11:00 a.m.	**Future Leaders Community Meeting** 🔸 Help guide the future of the tech industry by bringing out the best in yourself and the leaders of tomorrow. 🔸 Define the qualities and characteristics needed to lead high performing teams, evaluate your own strengths and weaknesses and build a custom leadership checklist.	**Technology Lifecycle Services Community Meeting** 🔸 Roll up your sleeves and expose the key ingredients to recurring revenue success. 🔸 Learn from industry experts as they share their experiences and lead the discussion on how you can build a more profitable business.

11:15 – 11:45 a.m.	**XaaS and Recurring Revenue in the World of Business Technology** *Managed Services Community Workshop and Session* From business apps to automobiles and everything in between, the adoption of a services model continues to accelerate to the point where it shapes many of today's go-to-market strategies. Learn how MSPs are ideally positioned to layer new technology into their recurring revenue business, as well as how many emerging tech providers are looking to the MSP model as a route to market.		
11:45 – 1:00 p.m.	**Volley Live - CompTIA 2019 Industry Outlook & Lunch** Join CompTIA's research experts and hosts of the podcast Volley, Carolyn April and Seth Robinson as they guide us through the latest industry trends. Leveraging our ever-popular Industry Outlook report, they will provide guidance and insight to help grow your business and guide your community or council in 2019.		
1:15 – 2:45	**Managed Services Community Meeting** ↯ Come together with your peers to identify the toughest barriers – and uncover the solutions – to managed service provider (MSP) success today. ↯ Explore the top qualities MSPs need to flourish and set the standards and best practices required to be a booming MSP business.	**CompTIA Certification Update (1:15-1:45)** *John McGlinchey, Executive Vice President, Global Business Development* Join this session to learn what our certification team is working on, and how your community or business can leverage CompTIA's world-class portfolio of skills certifications.	**Council Report Outs (1:15 – 2:30)** *(appointed council members)*
1:45 – 2:45		**You've Been Slacked, Now What? (1:45-2:45)** *A Technology Lifecycle Services and Future Leaders Community Joint Workshop* Most workplaces today include five generations, meaning communication methods have changed drastically. Come discuss the unique challenges in today's workplace and what it takes to increase active communication. You'll gather new ways to drive respect and collaboration through every individual in your workplace.	
2:45 – 3:30 p.m.	**Day 2 Communities Report Outs & Closing** Communities share their discoveries and plans for the coming year, inviting all attendee feedback and conversation		