

Date: November 12, 2020
Time: 10:30am – 5:00pm ET
Location: WebEx

Morning Session 10:30am – 12:05pm

10:30 – 10:35	Welcome & Agenda Review: Chris Fabes , Canadian Channel 5 Leader, Lenovo
10:35 – 11:00	Topic: Pushing DEI Conversations Out of the Comfort Zone Speakers: Rita Loncar , Canadian Channel Leader, Veritas Technologies, LLC Phil G. Joseph , Diversity, Equity, and Inclusion Champion Uchechi Ezurike-Bosse , Business & Lifestyle Strategist/Founder, My Empowered Living
11:05 – 11:30	Topic: The Role of Emerging Technology in Digital Transformation: Cut Through the Hype and Build a Competitive Advantage Speakers: Seth Robinson , Senior Director, Technology Analysis, CompTIA Dave Sobel , Host, Business of Tech, MSP Radio
11:35 – 12:00	Topic: How Can I Protect My Business in 2021? Speaker: Jeff Dawley , President and Co-Founder, Cybersecurity Compliance Corp. Dana Liedholm , VP Sales & Marketing, BLOKWORX, Inc.
12:00 – 12:05	Morning Wrap Up

Afternoon Session 3:00pm – 5:00pm

3:00 – 3:05	Welcome: Chris Fabes , Canadian Channel Leader, Lenovo
3:05 – 3:30	Topic: A Casual Journey to the Cloud is Wrong...Let's Sprint Speaker: Shlomo Bielak , Chief Technology Officer, Benchmark Corp
3:35 – 4:00	Topic: Get the Best from Your Team with the Least Amount of Drama Speaker: Mel Savage , Coach, The Career Reset
4:05 – 4:30	Topic: Enabling the Trusted Workplace with Location Insights Speaker: Jake Lovisolo , Product Sales Specialist, Cisco
4:30 – 4:35	Afternoon Wrap Up & Closing Remarks
4:35 – 5:00	Virtual Happy Half Hour

Contact:
Adam Proulx, aproulx@comptia.org

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10:35am – 11:00am	Session 1
 <p>Rita Loncar</p>	<p>Rita Loncar is the Channel Chief for Veritas Canada, where she rose from inside sales to a senior leadership role within the organization over her 14-year career. In this role, Rita is responsible for leading a Channel team, Inside Sales and managing strategic alliances. Veritas is a data management company providing proven, modern, and integrated technology that brings together availability, protection, and insights.</p> <p>Rita holds the official Channel Chief designation, serves on the Canadian Channel Chief Council, and is the current Vice-Chair of the CompTIA Canadian Business Technology Board. Most recently, she took position as Chair of the Advisory Board of the TechTalent Accelerator program at Ryerson University where she co-authored the program. Rita played an integral role in launching the first Virtual WAVE Mentorship Program at Veritas and is a strong advocate for diversity and inclusion in and outside the workplace.</p> <p>LinkedIn: linkedin.com/in/rita-loncar-67261</p>
 <p>Phil G. Joseph</p>	<p>Phil is a diversity, equity and inclusion champion primarily focused on dismantling barriers the Black community faces in Canada’s tech and venture capital ecosystems.</p> <p>As a trilingual Haitian-Canadian-American who has lived and worked in elite athletics in Canada, the USA, and China, he reaches across cultural and language barriers in order to identify pain points, and create innovative solutions to address them.</p> <p>Phil is currently collaborating with Real Ventures and various Black entrepreneurs and investors on an interview series called “Representation Matters” to discuss Canada’s tech and VC ecosystems.</p> <p>LinkedIn: linkedin.com/in/phil-g-joseph-6a9533109</p>
 <p>Uchechi Ezurike-Bosse</p>	<p>Uchechi Ezurike-Bosse is a Business Strategist, International Speaker, Author, Publisher, and Wholesale Expert; helping passion-driven entrepreneurs increase their wealth, confidence, impact and freedom. She’s been featured on Rogers TV, Hay House Radio, The Huffington Post, Mompreneur and various online publications, and named as 100 Black Women to Watch in Canada 2020.</p> <p>Uchechi’s a multi-passionate entrepreneur and author of From Aspiration to Fulfillment ~ Bridging the Gap from Where You Are to Where You Want to Be. She’s also the author of Business Success Blueprint and the Creator of the Dream Life Designer Planners, a goal setting planner system that’s been used by over 3000 users worldwide.</p> <p>Uchechi proudly serves on the board of directors for BACD (Business Advisory Centre Durham), and is a member of Whitby Chamber’s Diversity, Equity & Inclusion Committee. She’s also the former Host for Empowered Living in Durham Region, which aired on Rogers TV.</p> <p>LinkedIn: linkedin.com/in/uchechi-ezurike-bosse</p>

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11:05am – 11:30am	Session 2
 <p>Seth Robinson</p>	<p>Seth Robinson is the senior director of technology analysis for CompTIA, the leading trade association for the IT industry. In this role, he analyzes technology trends in the IT industry and provides insight into trend drivers and future direction. Seth has led research studies on IT security, cloud computing, internet of things, and artificial intelligence, among other areas. His research across multiple disciplines gives him a broad perspective on IT strategy and has led to the creation of CompTIA’s Functional IT Framework. He is the co-host of CompTIA’s popular Volley podcast and has been cited in various media outlets, including Wall Street Journal and USA Today, for his thoughts on how businesses are using technology and how the role of IT is changing.</p> <p>LinkedIn: linkedin.com/in/seth-robinson-b961032</p>
 <p>Dave Sobel</p>	<p>Dave is regarded as a leading expert in the delivery of technology services, with broad experience in both technology and business. He owned and operated an IT Solution Provider and MSP for over a decade, both acquiring other organizations and eventually being acquired. This firm was a winner of multiple awards, including Kaseya’s Cutting Edge and ConnectWise’s Best New Idea, as well as being a finalist for Microsoft’s Worldwide Partner of the Year in the Small Business Specialist category. After his MSP experience, he has worked for multiple vendors at such companies as Level Platforms, GFI, LogicNow, and Solarwinds, leading community, event, marketing, and product strategies, as well as several M&A activities.</p> <p>As a technologist, Dave is the host of the podcast “The Business of Tech” and co-host of the podcast “Killing IT” and authored the book <i>Virtualization: Defined</i>.</p> <p>LinkedIn: linkedin.com/in/davesobel</p>
11:35am – 12:00pm	Session 3
 <p>Jeff Dawley</p>	<p>In 2018, Jeff co-founded Cybersecurity Compliance Corp. to address a communication gap in the cybersecurity space. The Cybersecurity Pulse™ solution provides board members and non-IT executives with a complete view of their cybersecurity environment, while equipping IT professionals with a framework-based assessment and roadmap for future improvements. Jeff holds a Chartered Professional Accountant designation in Canada, Certified Public Accountant and Certified Information Technology Professional designations in the US and a Chartered Global Management Accountant designation, recognized in the UK and US.</p> <p>LinkedIn: linkedin.com/in/jeff-dawley-83b7009</p>
 <p>Dana Liedholm</p>	<p>Dana has spent the last 25 years honing her skills in global product marketing and B2B sales enablement for technology companies worldwide. In her role, Dana oversees the evolution of the BLOKWORX brand, marketing effectiveness, events promotions, and media communications.</p> <p>Dana is also building the global sales strategy for BLOKWORX and is passionate about driving the sales enablement programs that will help our Partners to grow their revenues, with the peace of mind that BLOKWORX has their backs. When she isn’t working, Dana can usually be found on a boat offshore fishing for white marlin.</p> <p>LinkedIn: linkedin.com/in/danaliedholm</p>

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3:05pm – 3:30pm	Session 1
 <p>Shlomo Bielak</p>	<p>Shlomo Bielak, Benchmark Corp’s CTO is building expertise to shift global markets in understanding how to make a transformational initiative scale without heroics. His experience and thought leadership coupled with his talented engineering effectiveness department are creating never-before-seen solutions for Multi-Cloud, DevOps, DevSecOps, and enabling continuous deployment to production for the enterprise. A rich and responsive customer experience is the outcome.</p> <p>LinkedIn: linkedin.com/in/ciscoconsultant</p>
3:35pm – 4:00pm	Session 2
 <p>Mel Savage</p>	<p>Mel Savage is an Executive Coach and founder of The Career Reset, specializing in career and business planning. She has 25+ years corporate experience working in senior management with McDonald’s Corporation and in partnership with Coca Cola, Kraft, Ford, General Motors, the NHL and the IOC.</p> <p>She is also the host of The Career Reset podcast. You can find out more at thecareerreset.com.</p> <p>LinkedIn: linkedin.com/in/melsavage</p>
4:05pm – 4:30pm	Session 3
 <p>Jake Lovisolo</p>	<p>Jake Lovisolo is a Product Sales Specialist on the Cisco DNA Spaces & WiFi 6 Incubation team. Jake has been in this role for the past 2 years in his second stint with the company after coming over from the acquisition of July Systems in 2018. This acquisition has been the basis of the current evolution of Cisco’s location capabilities. Prior to his 2 years at July Systems, Jake was originally at Cisco working on an earlier iteration of Cisco’s location-based services offerings. Across these roles and over the years, Jake has grown a passion for helping customers leverage their infrastructure for value beyond connectivity and achieving business outcomes at scale. He enjoys working with customers from across the globe and throughout all different verticals learning about their challenges and how Cisco can help solve them. When he’s not immersed in location-based use cases, Jake enjoys being outside and staying active with friends and family.</p> <p>LinkedIn: linkedin.com/in/jakelovisolo</p>