**2017 Event Partner Email Template Instructions:**

Use the attached email to send out to your solution providers to offer them complimentary VIP registration to CompTIA EMEA Member and Partner Conference 2017! But first, update your email with your personalized links.

Open the attached file in your text editor and make the following changes to personalize for your channel partners:

**Line 138:** Change the hyperlink attached to the header graphic at the top to your dedicated URL.

**Line 154:** Input your company name where the text states \*\*InsertCompanyName\*\*

**Lines 185:**  Also replace the link attached to the ‘Register at No Cost’ button with your dedicated link with tracking information. Provided in your email.

**Lines 336:**  Also replace the link attached to the ‘Register Today!’ text with your dedicated link with tracking information. Provided in your email.

**Line 337:**  Replace the \*\*EnterPromoCode\*\* with your VIP promo code. Provided in your email.

Click save and provide to your email marketing team to distribute to your channel partners.