

## CompTIA A+ Helps Computeach Students Land Their First IT Job

Computeach is a leading IT training organisation in the UK. Its goal is to help motivated people who are unfulfilled in their current jobs transition into a rewarding IT career. To help achieve this, Computeach uses CompTIA A+ certification as the backbone of all of its courses.

### A focus on certification

Computeach students sign up to a minimum of one year's distance learning, during which they are given support to study and develop skills for key certifications that will help them onto the IT career ladder. Computeach also supports students into careers by helping them with writing CVs, handling interviews and securing jobs.

Lucy Ireland, Commercial Director at Computeach, says, "most of our students are pretty new to IT and they need to build the fundamental knowledge required for an IT career. CompTIA A+ provides the right mix of hardware and software knowledge to give them a solid grounding in IT, and provides a stepping stone to more certifications or an entry-level IT role."

Most Computeach students take the CompTIA A+ exam followed by Microsoft MCITP for Enterprise Desktop Support Technician. These two certifications demonstrate a level of IT skill that enables students to land their first IT support job and begin their IT career.

Computeach advertises its courses as pathways to a career in IT. "It is critical that we do everything we can to support students in finding employment at the end of their studies," says Ireland. "This is why we certify, because employers recognise that certifications like A+ validate the skills and experience they require. Certification is the clearest way for students to prove they know what they need to know."

### BUSINESS CASE STUDY

#### COMPUTEACH

#### Business Challenges

- Help IT novices land their first job
- Prepare students for vendor-specific certifications

#### CompTIA Solution

- Proof of students' basic vendor-neutral IT skills
- Valuable stepping-stone to more advanced certifications

#### Results

- Employers know that Computeach students have entry-level skills
- Students are excited when they pass the CompTIA A+ exam
- Computeach has achieved CompTIA Platinum Authorized Partner status

#### CompTIA certifications used:

- CompTIA A+

## A stepping stone to the future

"CompTIA A+ is an important stepping stone to both careers and further certifications," Lucy Ireland notes. "Some people recognise the Microsoft brand and want to go straight to MCITP, but this can be an issue. It's hard to study for more advanced certifications without the basics. Equally, learning the basics without certifying can be a drawn out and less rewarding process. Furthermore, employers want to see that students have the basics in place as well as the vendor-specific knowledge, and A+ demonstrates this very well."

Gaining a certification is also hugely motivating for students. This is reflected by the discussions on Computeach's web forums when students pass their CompTIA A+ exam. The only time students are more excited is when they land their first IT job.

Most Computeach students go on to IT support roles in an area that interests them, and progress their careers from there. "Providing students with entry level certifications such as A+, and helping them find their first job is the best way trainers can support IT novices into a successful IT career," Ireland concludes.

**"Providing students with entry level certifications such as A+, and helping them find their first job is the best way trainers can support IT novices into a successful IT career."**

Computeach is a CompTIA Platinum Authorized Partner. The company delivers over 1,000 CompTIA certifications per year, taught by instructors qualified to CompTIA's high standards. The partner status allows Computeach access to CompTIA sales, marketing, training and business support resources to help grow its business.

### About CompTIA

CompTIA is the voice of the world's information technology (IT) industry. Its members are the companies at the forefront of innovation and the professionals responsible for maximising the benefits organisations receive from their investments in technology. CompTIA is dedicated to advancing industry growth through its educational programs, market research, networking events, professional certifications, and public policy advocacy.

For more information, please visit [www.comptia.org](http://www.comptia.org).

### CompTIA certifications

CompTIA A+

CompTIA Network+

CompTIA Security+

CompTIA Server+

CompTIA Linux+

CompTIA PDI+

CompTIA RFID+

CompTIA CTP+

CompTIA CTT+

CompTIA CDIA+

CompTIA Project+

## CompTIA

### CompTIA UK

Level 5, City Tower  
40 Basinghall Street  
London, EC2V 5DE

[www.comptia.org](http://www.comptia.org)

© 2011 CompTIA Properties, LLC, used under license by CompTIA Certifications, LLC. All rights reserved. All certification programs and education related to such programs are operated exclusively by CompTIA Certifications, LLC. CompTIA, A+, CAQC, Network+, Project + and Security+ are registered trademarks of CompTIA Properties, LLC in the U.S. and internationally. Other brands and company names mentioned herein may be trademarks or service marks of CompTIA Properties, LLC or of their respective owners. Reproduction or dissemination prohibited without written consent of CompTIA Properties, LLC. June 2011 861-UK