



Advancing the Global IT Industry

CAPP Academy Program UK

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Agenda



- **IT Job Market**
- **CAPP Academy Overview**
- **CompTIA Certifications**
- **CAPP Academy Benefits**
- **Awarding Bodies and QCF**
- **Enrollment Process**
- **Summary and Q&A**

IT Job Market



IT is **9%** of total UK economy



77% (**22 million**) of the UK's total workforce use IT in their jobs



1 in 20 working in the UK are employed in IT



Employment in IT will grow **5 times** faster than the UK average over the next 10 years



500,000 new IT & Telecoms professionals are needed in the next 5 years

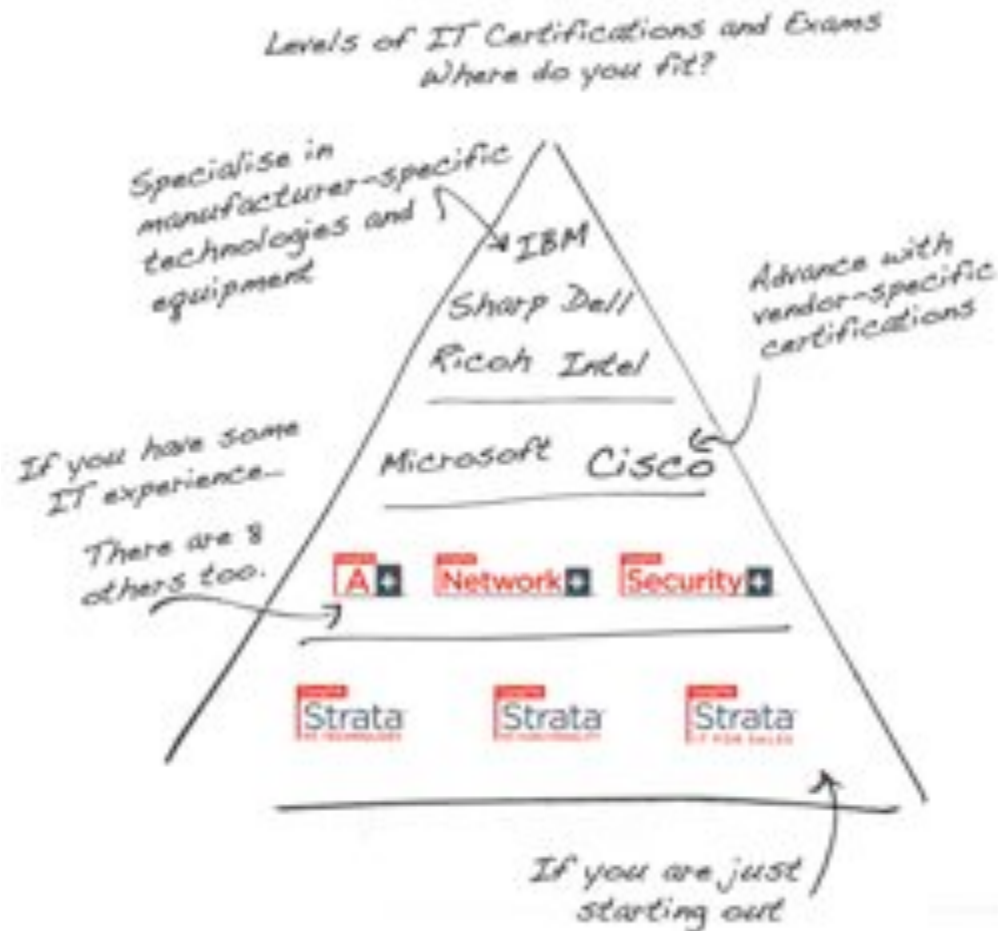
Program overview



Program Criteria

Academy	Curriculum	Instructor
✓ Application Fee	<ul style="list-style-type: none">• CAQC (recommended)	✓ Instructors Certified in Subject Matter
✓ Authorised Distribution Channel	✓ Course to Certificate / Certification Mapping	✓ Instructors Certified in Teaching Technology

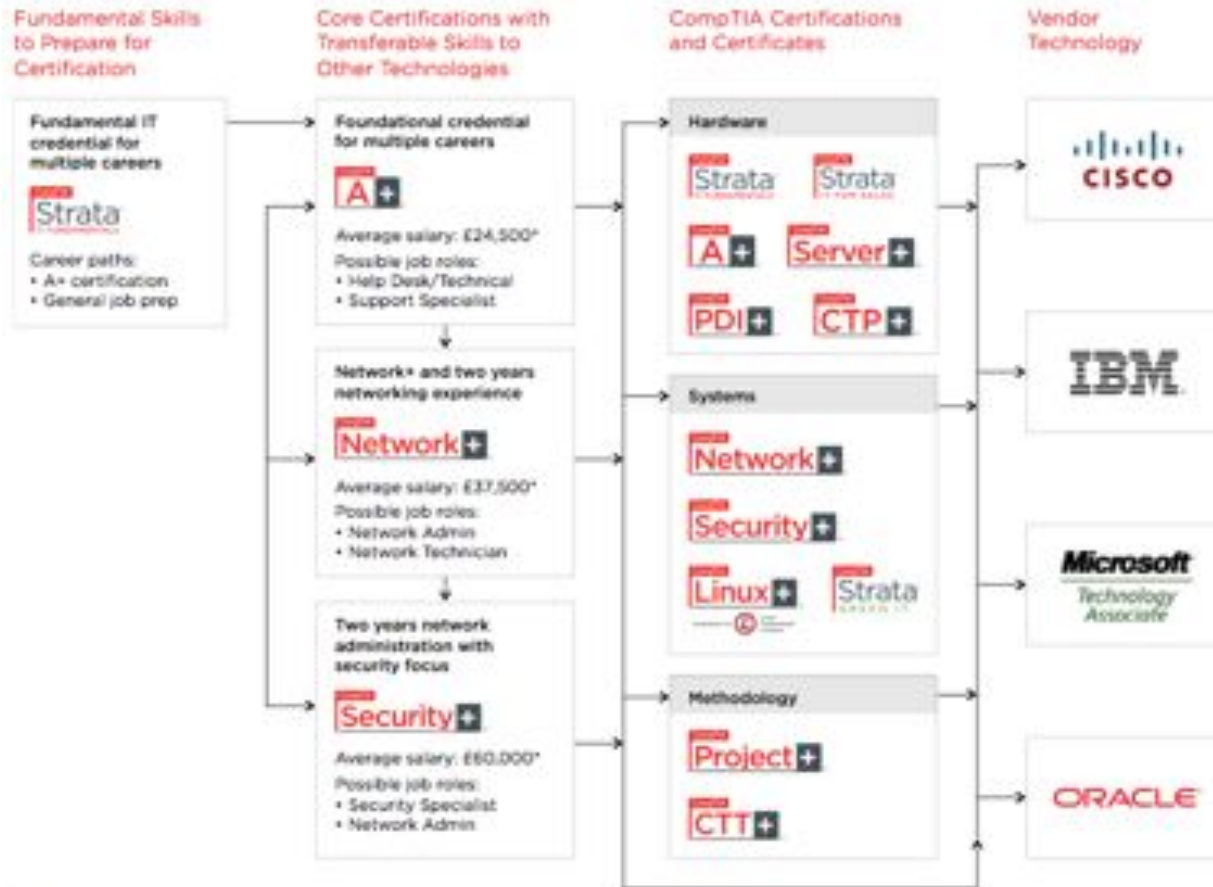
From Entry to Expert



Certification - The Facts

- **Customer:** 93% of customers say they are in good hands when working with them, due in part to these certifications
- **Employer:** 89% of IT hiring managers say that IT certifications help confirm subject matter knowledge and expertise.
- **Individual:** 82% of IT employees receive some type of recognition, like salary increases or bonuses, from becoming IT certified.

Stepping-Stone Curriculum



*Source: <http://www.itjobswatch.co.uk/default.aspx?page=1&sortby=0&orderby=0&q=AN2&id=0&lid=2618>

Benefits

Academy	Instructors	Students
✓ Heavily discounted exam vouchers	✓ Free exam vouchers	✓ Industry recognised qualifications
✓ Marketing resources	✓ Attendance to annual conference	✓ Online portal for students
✓ Membership Plaque	✓ Instructor portal	✓ IT job board & careers advice
✓ Referral Program	✓ Course resources	✓ Practice questions
✓ Employer Engagement	✓ Training	✓ Competitions

Portal – UK Instructors

- **Initiatives**
- **Resources**
- **Blog**
- **Events**
- **Supportive Community**
- **Advisory Committee**



Portal – Students

- Access to experts
- Share ideas
- Hear the latest research
- IT Careers



Marketing Resources



CompTIA logos,
Marketing
Materials,
Templates and
Co-branded
Collateral

CompTIA Wall
Banner
Denoting
Partnership

Listing in
CompTIA
Partner Online
Directory

Participation in
CompTIA
Campaigns to
Generate Top-of-
Mind Awareness

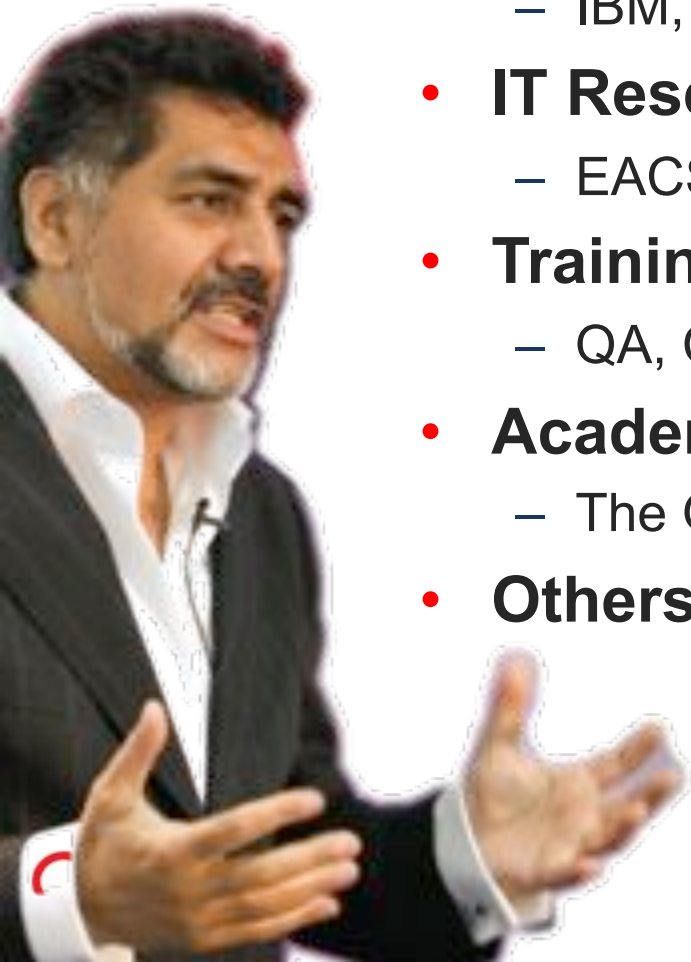
Voucher Costs

Exam	RRP	CAPP Academy
CompTIA A+ (2 exams required for certification)	114	64
CompTIA Network+	169	84
CompTIA Project+	169	84
CompTIA Security+	191	104
CompTIA Strata IT Fundamentals	65	45
CompTIA Linux+ (2 exams required for certification)	120	P.O.A.
CompTIA Server+	169	84
CompTIA CTP+	169	84
CompTIA PDI+	169	84
CompTIA CTT+ (CBT)	169	84
CompTIA CTT+ (VBT)	191	104

Note: All prices are in GBP

Annual Conference

- **IT Vendors**
 - IBM, Dell, Intel
- **IT Resellers**
 - EACS, Vitality, BT Engage, PC World
- **Training Companies**
 - QA, Computeach, Zenos
- **Academic Partners**
 - The OU, NHS, Barnfield College
- **Others**



LEARN



CONNECT



SUCCEED

Roadshows

CompTIA
Train the Trainer



Qualifications and Credit Framework

Unique Reference Number	Title	Organisation Reference	Qualification Level	Guided Learning Hours	Unit Credit Value	Expiry Date
H/602/1386	CompTIA A+ Essentials	A+ Essential	Level 2	60	10	31-Aug-15
M/602/1388	CompTIA A+ Practical Application	A+ Practical App	Level 2	60	10	31-Aug-15
H/501/3598	CompTIA Linux+	Linux+	Level 3	60	10	31-Aug-15
A/602/1393	CompTIA Network + 2009	Network + 2009	Level 3	60	10	30-Jun-15
L/602/1396	CompTIA Security+ 2008	Security+ 2008	Level 3	60	10	30-Jun-15
R/602/1397	CompTIA Server+ 2009	Server+ 2009	Level 3	60	10	30-Jun-15
K/502/8975	CompTIA Strata - Fundamentals of PC Functionality	Strata PC Functionality	Level 1	60	10	31-Aug-15
T/502/8977	CompTIA Strata - Fundamentals of IT	Strata Fundamentals Technology	Level 1	60	10	31-Aug-15
pending	CompTIA Strata - Green IT	awaiting accreditation	Level 2	60	10	
pending	CompTIA Strata - Sales	awaiting accreditation	Level 2	60	10	
pending	CompTIA Project+	awaiting accreditation	Level 2	60	10	
pending	CompTIA PDI+	awaiting accreditation	Level 2	60	10	

Awarding Bodies



More information

CAPP Academy Program Manager

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CAPP Academy UK Website

<http://www.comptia.org/global/en-GB/capp/academy>

CAPP Academy UK Resource Centre

<http://www.comptia.org/global/en-GB/capp/academy/resources>

CompTIA Certification Information

<http://www.comptia.org/certifications/listed>

CompTIA IT Career Portal (community for students)

<http://www.comptia.org/global/en-GB/itcareers>