

**CompTIA, the IT industry's trade association, has one mission—to help the IT industry grow!**

CompTIA members are the organizations and individuals that are at the forefront of technological innovation.

Gain access to the great benefits of membership including discounts on certification vouchers, free and discounted networking events, participation in CompTIA Communities, CompTIA Research, business tools and much more for an affiliate membership of only \$49.99!

		FULL CompTIA MEMBERSHIP \$20/MONTH (\$250 ANNUALLY)	AFFILIATE MEMBERSHIP \$49.99 ANNUALLY
<b>Certifications &amp; Business Credentials</b>  	First Certification Voucher at \$40	✓	✓
	Up to 20% discount on additional vouchers	✓	✓
	CompTIA Authorized Service Center (ASC) program discount	✓	
	CompTIA Security Trustmark Discount	✓	
<b>Communities</b>  	Participation and Engagement in all CompTIA Communities	✓	✓
	Full access to the CompTIA Online Community including discussion boards, blogs, member profiles and directories	✓	✓
<b>CompTIA Research</b>  	Access to new annual studies including IT Security Trends, Emerging Technology, Business Confidence Index, SMB IT Spending Trends and Healthcare IT	<b>20 Studies</b>	1 Study
	Access to archived research studies to help with trending data	<b>Unlimited</b>	2 Studies
<b>Business Tools</b>  	Video On Demand Series: MSP Partners	<b>22 Videos</b>	1 Video
	Video On Demand Series: Healthcare IT	<b>3 Videos</b>	1 Video
	Video On Demand Series: IT Security	<b>3 Videos</b>	1 Video
	Video On Demand Series: IT Services	<b>2 Videos</b>	1 Video
	Video On Demand Series: Cloud/SaaS	✓	1 Video
	MSP Partners On- Demand Content	✓	
	Webinar Series	✓	✓
	Legal Resource Center	✓	1 NDA Tool
	Human Resource Customizable Handbook	✓	
	White papers and articles about business strategies and business formation	✓	✓
	Best Practice Guides	✓	Partial Access
	ROI Calculators	✓	
	Tips and Tools to help you with your sales and marketing efforts	✓	
	Tech Web Portal	✓	✓
	Affinity Programs offering retail and business level discounts	✓	✓
<b>Networking and Events</b>  	Free Registration to CompTIA Breakaway	✓	✓
	Regional Events-Member Pricing	✓	✓
	Invitation to the CompTIA Annual Member Meeting	✓	
<b>Public Advocacy</b>  	Access to Public Advocacy information including Cyber Security, Green IT, Healthcare IT and Economic Issues	✓	Limited

\* CompTIA certification voucher pricing varies, these amounts reflect average pricing and savings in \$US.



## Global Certifications

Certification is a great way to improve employee and customer satisfaction. Research shows that businesses that employ a high number of certified staff have fewer turnovers. Additionally, businesses with a certified IT staff are able to complete service calls more efficiently than those with uncertified staff, leading to increased customer satisfaction. CompTIA members are eligible for discounts on exam vouchers. Top CompTIA Certifications include:



## Business Credentials

CompTIA offers member pricing\* on business level credentials that set you apart from the competition and showcase your expertise to your prospective customers. CompTIA business-level credentials include:



## CompTIA Research

CompTIA conducts over 30 different IT related research studies annually on topics including Emerging Technology Trends, SMB IT Spending Trends and Healthcare IT. Full CompTIA members have unlimited access to current and archived studies. Affiliate members have limited access\*.



## Communities

CompTIA's member-driven communities provide individuals the ability to lead initiatives and collaborate with peers to advance specific areas of interest within the IT industry. Specific areas of interest include: Cloud/SaaS, Healthcare IT, IT Security, IT Services and Support, Managed IT Services, Open Source and Small Business Owners

[www.comptia.org/communities](http://www.comptia.org/communities)



## CompTIA Networking & Events

CompTIA provides a variety of opportunities to network, collaborate and partner. Members receive free access to most events and others are offered at a significant member discount. Our annual calendar includes the following:

- CompTIA Breakaway-North America's premier IT Channel event (free unlimited registrations)
- CompTIA Annual Member Meeting-CompTIA's most engaged members discuss opportunities and challenges of the IT industry (invitation to full CompTIA members only)
- CompTIA Regional Workshops-One-day educational workshops for the IT channel in your backyard
- CompTIA Webinars provide valuable information on business strategies



## Public Advocacy

CompTIA is your voice in the government, representing the interests of small and large IT companies before US and International policy makers. CompTIA accomplishes this through government roundtables, Congressional testimony and position papers on issues that directly affect the IT industry.



## Member Resource Center

CompTIA has developed business tools and industry mentors that help you manage and run your business more efficiently. Full CompTIA members\* have unlimited access to:

- Business Education tools including videos on demand related to business planning, human resources, sales and marketing and more
- Business resources including 24/7 access to mentors related to all aspects of business as well as SLA and HR templates saving members hundreds of dollars annually

## Business and Retail Discounts

CompTIA has partnered with business and retail companies that offer big savings on travel, insurance, business services, shipping and other useful discounts to help you save money in running your business.

\* Affiliate members are not eligible for discounted Business Credentials and have limited access to CompTIA Research and the Member Resource Center.



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