CompTIA

COMMUNITIES

Small Business Owners
COMMUNITY

This CompTIA Community focuses on the development of best practices, business fundamental education and resources for emerging IT business owners (i.e. VARs, MSPs with fewer than 50 employees). The Small Business Owners Community provides networking opportunities to thought leaders from this technology business segment, develops small business specific education programs, and creates member-driven initiatives. The initiatives will focus on employee training programs for critical organizational disciplines, including business development, customer services, human resources, technical services, time management and business documentation.

Benefits:

- High value initiative development
  - Setting industry standards
  - Defining best practices
  - Addressing industry specific issues
  - Small business training and continuing education
  - Business credentials
  - Individual credentials and certifications
  - Impactful research
  - Whitepapers
- Face-to-face networking opportunities
- Focused live and recorded educational programming
- MSP Partner resources and tools
- Profiling activities
- Events for exposure and networking

RAISING THE IT BAR FOR SMALL BUSINESSES

For more information on the Small Business Owners Community, contact communities@comptia.org.

CURRENT MEMBER-DRIVEN INITIATIVES

- Organize a foundational education track: fundamental business principles
- Create a Small Business Owners Toolkit: templates, forms, Webinars, etc.

COLLABORATIVE INDUSTRY EVENTS

- Regularly scheduled online workshops and activities
- CompTIA Breakaway
- CompTIA Annual Member Meeting

MEMBERS INCLUDE:

- Owners of technology businesses with 50 employees or less

"As the leading technology industry association, CompTIA is all about helping its members grow and thrive in a challenging marketplace. Whether that's accomplished through public policy advancement, training, Trustmarks or certifications, they support the channel and its mission."

– Brian Wiser
SVP Ingram Micro

Small Business Owners COMMUNITY

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CompTIA COMMUNITIES PROVIDE MEMBERS:

NETWORKING

Develop relationships with leaders in your specific industry that help drive your business forward.

RESEARCH

Provide guidance for research projects that can be helpful within your specific industry.

INITIATIVES

Drive the goals and programs that will develop the future of your industry.

The CompTIA Small Business Owners Community provides:

- Emerging IT business-related information, programs and initiatives to positively impact your business
- Education on government initiatives and legislation that affect the small IT business ecosystem
- Collaborative opportunities to develop small IT business training initiatives and programs
- An environment to develop industry standards, best practices and certifications
- Opportunities to build valued professional relationships, advance your IT business skills and elevate your organization's stature in the industry
- Events to network with executives from numerous IT organizations

For more information on the CompTIA Small Business Community, contact communities@comptia.org.

ABOUT CompTIA MEMBERSHIP

CompTIA is a thriving community of IT channel executives and leaders, including vendors, resellers, distributors, and service providers. Our sole mission is to advance the interests of our valued members and the global IT industry as a whole.

CompTIA provides members with:

- Business tools including HR and legal templates
- Resources, such as in-depth industry research on important topics such as cyber-security, managed services, the IT workforce, and green IT
- Educational content: Events, Webinars, Podcasts, and much more
- A voice in public policy on legislation and government activity that directly impacts our industry
- Discounts on all CompTIA certifications and business accreditations
- Discounts on premium services such as car rentals, shipping, insurance, and office products

CompTIA

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